



Social Report

2024 | 2025

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Introduction

Social Report

2024 | 2025

This report reflects the projects supported at the end of 2023 and 2024, taking into account data and performance indicators up to December 2025.



Introduction

Since 2023, when the Zmax Group structured its ESG area, our purpose has been to operate so that our social, environmental and governance practices can consolidate their position within the organization, and we understand this process to be a journey. By presenting this Zmax Group Social Report for 2024 and 2025, we are ratifying our commitment to the ESG Agenda that plays a guiding role in our operations and growth strategy for sustainable development.

This report reflects the Zmax Group's commitment to providing accessible and structured communication about the social

projects we support. We have established guidelines for undertaking the social investment of the Zmax Group, ensuring that all supported projects are carried out in a transparent and ethical manner, strengthening our presence in the communities where we operate. We strive to select initiatives that benefit human development by promoting culture, sport, health and the environment, so as to contribute to attaining the Sustainable Development Goals (SDG) – Agenda 2030 – and the Global Compact.

Enjoy your reading!
Afonso Prata, CEO



About us

Derived from a traditional EBN (Empresa Brasileira de Navegação [Brazilian Shipping Company]), the Zmax Group is today the largest Brazilian specialized maritime services group. Our structure consist of four business units – Blue Bay, Blue Marine Telecom, Blue Terminals and BR8 – that operate in an integrated manner, with dedication to our clients requirements being one of our mainstays.



Our history

Zemax Soluções is born as a Brazilian Shipping Company (EBN) providing maritime and port support services using bespoke vessels.



Ship-to-ship, coastal shipping and long-haul operations commence in association with prominent international players like Navig8 and Grimaldi.



Installation of the Private Use Terminal (TUP) at Vitória, State of Espírito Santo (ES).

Restructures itself as a corporate group consisting of different specialized companies controlled by a holding company – the Zmax Group.



The project for a new Bulk Liquid Terminal at Praia Mole, Espírito Santos state, was unveiled.



2008



2013



2015



2022



2025

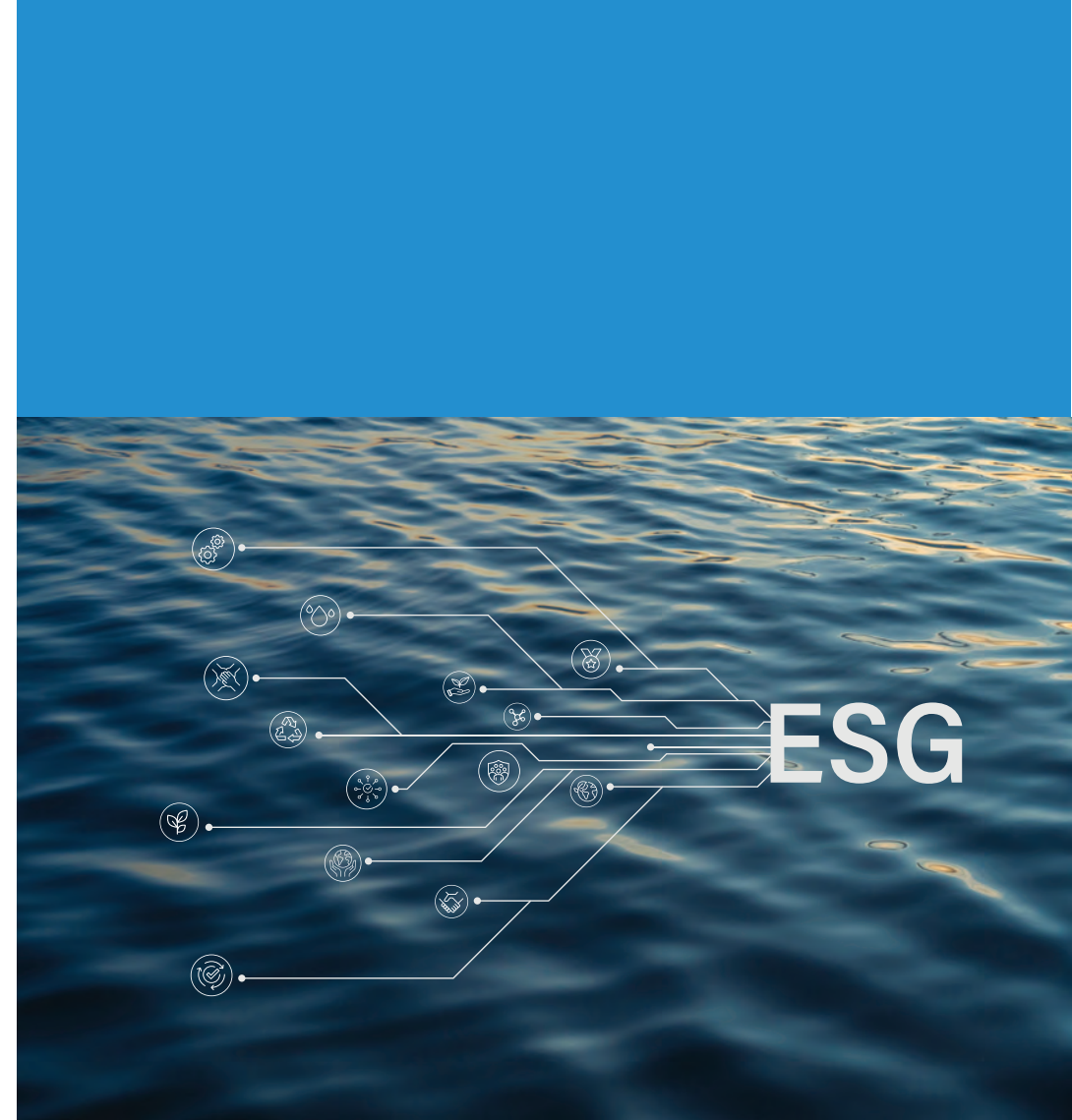
ESG

We are aware that ESG is directly linked to creating shared value, with concerns for environmental social and corporate governance issues within organizations. That is why, in order to leverage sustainability, an ESG division was established at Zmax Group.

The area is dedicated to managing sustainable practices throughout the value within the activities of the Zmax Group, bearing in mind the impacts and externalities associated with our

operations. And, as part of our actions, the ESG area also seeks to select and support social and cultural initiatives that we will describe in the following pages.

*Note: ESG is the English acronym for Environmental, Social and Governance and refers to the adoption by a company of environmental, social and governance criteria in its investment and business management decisions. The term was first coined in 2004 in a ground-breaking publication of the World Bank in partnership with the United Nations (UN) Global Compact and financial institutions.
Source: Wikipedia.*



Find out more about the initiatives and projects if the area in the section dedicated to ESG on the [Zmax Group website](#)

Global Compact

We are signatories to the Global Compact, and our operations abide by the 10 Universal Principles of Human Rights, Labor Relations, the Environment and Anti-Corruption, playing our part in facing the challenges of society.

At Zmax Group, we factor in the 17 Sustainable Development Goals (SDG) – Agenda 2030 – in our activities, allocating priority to the objectives described in the sidebar in our ESG agenda.

Our Sustainability Policy underpins our commitment to sustainable development, encompassing the environmental, social and governance dimensions of our operations.

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Rede Brasil

FIND OUT MORE



Social Responsibility Policy

Our Social Responsibility Policy reiterates the Zmax Group's commitment to the sustainability of both business and society, defining the guidelines for our social investment.

[FIND OUT MORE](#)

Social Investment:

Involves supporting socioenvironmental and cultural projects that expand our relationship with the communities where we are present, contributing to local development.

The projects we support are subject to diligence to ensure compliance with good governance practices



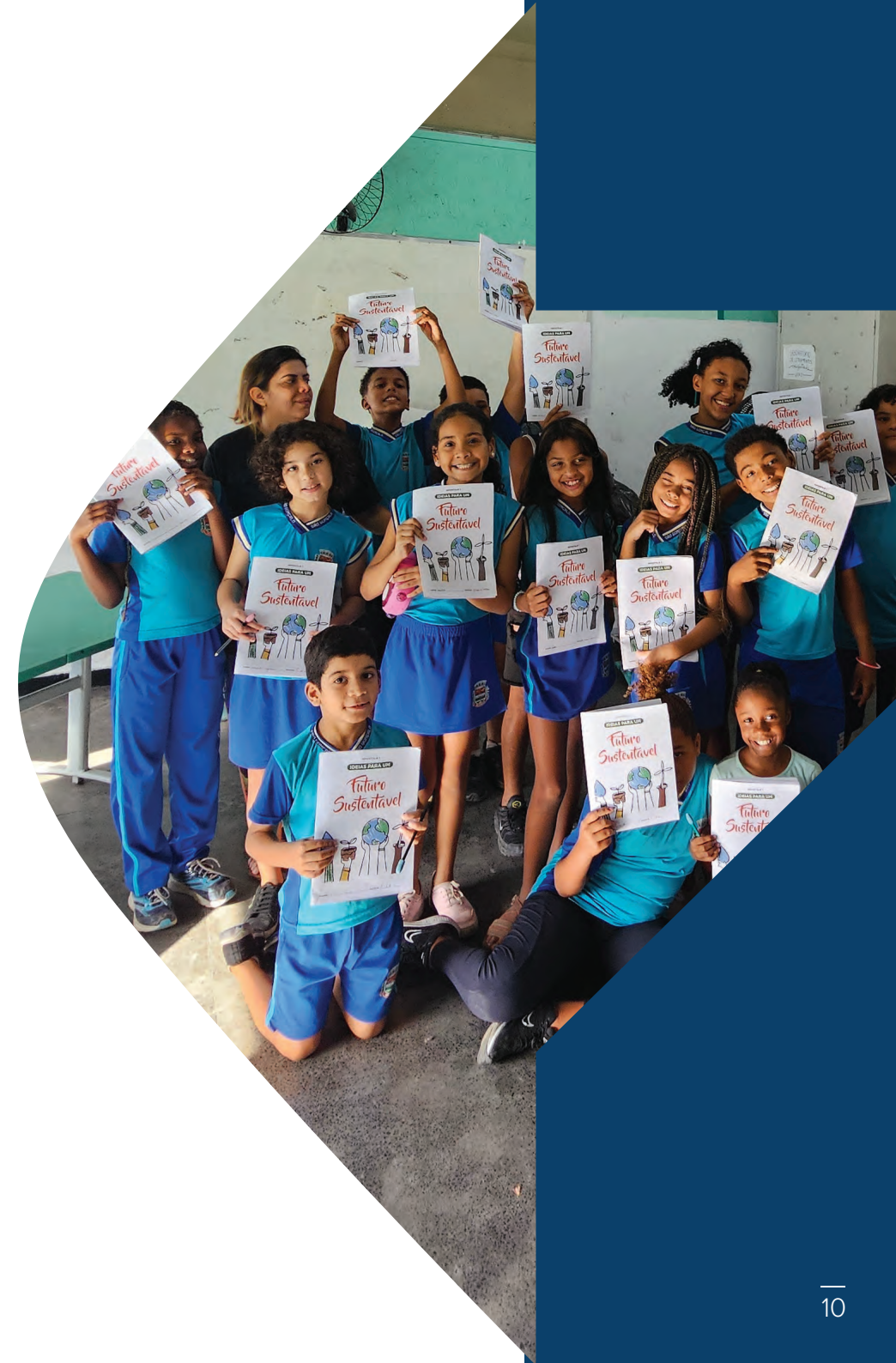
The Zmax Group is committed to respecting human rights and seeks to prevent and mitigate violations, whether in direct activities or throughout the value chain by engaging in ethical dialog.

The projects we support under the Fiscal Incentive Law* are intended to promoting culture, education, sport, the environment and health, contributing to social inclusion, sustainable development and to strengthening our commitment to social responsibility.



Below you will find the projects supported by the Zmax Group at the close of 2023 and 2024. The data and indicators shown reflect the performance period of those initiatives, from January 2024 to December 2025.

() Note: The fiscal incentive laws are important instruments for leveraging resources for the development of society, enabling individuals and business to allocate part of their taxes to implementing social, cultural, sporting, healthcare and environmental projects.*



Culture Incentive Law



Caminho das Águas no Brasil Project

Its main objective is to foster awareness about the importance of water in the various dimensions of life, encouraging responsible use, the preservation of springs and of other water resources.

The “Caminho das Águas no Brasil” project was prepared by the publishing company, Bela Vista Cultural, and included the publication of a book and digital teaching manual. As well as mentoring for teachers and presentations for students and for communities in general.

FIND OUT MORE

Legacy:

The materials produced remain in the schools and also continue to be available in digital format so that they can be continually used. The training sessions given have created a multiplier network among the teaching staff, ensuring the perpetuation of the knowledge imparted.

The project’s actions took place in public schools of the municipality of Rio de Janeiro, São Gonçalo (Rio de Janeiro State), Vitória (Espírito Santo) and São Paulo (SP) throughout 2024 and the first semester of 2025. See some records below.

FIND OUT MORE



The flagship product of the project, the book highlights water’s importance as an essential element for life, health, the environment, the economy and culture.



CIEP Brizolão 250 >
São Gonçalo, RJ



< E.M. República
Argentina
Rio de Janeiro, RJ

E.M. Vicente >
Licínio Corrêa
Rio de Janeiro, RJ



< E.M.E.F. Irmã Jacinta
Soares Souza Lima
Vitória, ES

Indicators



BOOKS

Donated to schools	1.758
Donated to sponsors and for publicity	461
TOTAL	2.219



BENEFICIARIES

Direct	2.179
Indirect	5.976
TOTAL	8.155



JOB'S CREATED

Service providers	28
Direct jobs	126
TOTAL	154



SCHOOLS BENEFITTED
BY IN-PERSON ACTIONS

Schools	09
Presentations	55
Participants in cultural and educational actions	1.797



MEASURING RESULTS ON SOCIAL NETWORKS

	INSTAGRAM	FACEBOOK	LINKEDIN	YOUTUBE	TOTAL
Reach	30.509	545	2.332	35	33.421
Engagement	3.283	12	304	1	3.600

Sponsorship year: 2023
Implementation year: 2024 / 2025
Status: Completed
Amount allocated by the Zmax Group: R\$ 258,926.75

Ideias para um Futuro Sustentável Project

The “*Ideias para um Futuro Sustentável*” project promotes content and activities for students and teachers in which the theme is social development / the Sustainable Development Goals, in a playful and creative way.

Content:

The project’s main thrust is the editorial production of a book that took place at the same time as educational and cultural actions organized in public school network institutions. The students were invited to produce articles with their perceptions regarding local and/or nationwide challenges with a bearing on a sustainable future. The book will be a compilation of these studies.

The publishers, Bela Vista Cultural, carried out the project through pedagogical visits to public school pupils in the cities of São Paulo and Guarulhos, in São Paulo State, the cities of Rio de Janeiro and São Gonçalo, in Rio de Janeiro and São Luis, in Maranhão State.

Key reflections discussed with the students:

The activities undertaken led students to reflect on sustainability and citizenship, dealing with topics like inequality, inclusion, diversity, empathy and the role of each of them in building a more just world.



Sponsorship year: 2024

Implementation year: 2025

Status: Completed

Amount allocated by the Zmax Group: R\$ 112,440.62



World Book Day

On April 23, 2025, we commemorated World Book Day, created to celebrate the importance of reading. In this respect, we took advantage of the date to present the “*Ideias para um Futuro Sustentável*” project whose key objective is to compile a book based on content produced by public school students



Indicators



BOOKS

Donated to Schools	2.158
Donated to Sponsors and Promotion	300
TOTAL	2.458



BENEFICIÁRIOS

Direct	986
Indirects	19.786
TOTAL	20.772



JOBS CREATED

Service providers	27
Direct jobs	88
TOTAL	115



SCHOOLS BENEFITTED BY IN-PERSON ACTIONS

Schools	11
Presentations	100
Participants in cultural and educational actions	986

Zmax Group / Bela Vista Cultural partnership

As part of our schedule of activities, the Zmax Group's ESG area promotes monthly sustainability dialogs – MSD that take the form of get-togethers with our own employees.

To commemorate World Environment Day, in June we partnered with Bela Vista Cultural in putting on a gathering dealing with the “Caminhos das Águas no Brasil” and “Ideias para um Futuro Sustentável” projects.

The representatives of the visiting company contributed to reflections about the value that social actions generate, stressing the benefit that these projects create in the public schools and communities where they are being carried out.



“We have a lot of faith in the strength of collective involvement, and that is why we encourage the development of endomarketing strategies that go way beyond reports, and which come to fruition in concrete initiatives, with volunteer activities and various educational cultural experiences”.

Renan Cyrillo
Director of Bela Vista Cultural

Mata Adentro ***Natureza e Arte*** ***Dominique Jardy Project***

The *Mata Adentro - Natureza e Arte - Dominique Jardy* project provides for the publication of a book of art containing the artist's paintings in honor of the diversity and wealth of Brazilian flora and fauna.

The project involves launching the book in different Brazilian cities like Rio de Janeiro, Porto Alegre, in Rio Grande do Sul, and Belo Horizonte and Araxá in Minas Gerais.



The essence of the project

The *Mata Adentro - Natureza e Arte - Dominique Jardy* project is being carried out by the company, Evoé Produções Artísticas, and its aim is to encourage discussions in schools to foster creativity and reflection about artistic creation and, above all, nature conservation through art. Evoé Produções Artísticas LTDA.

French-born and based in Brazil since 1985, Dominique Jardy is a graduate of the Van der Kelen school of painting in Brussels. The artist has produced paintings around the world, and in Brazil she became enchanted with nature, tropical colors and the variety of fauna and flora

Indicators*

Sponsorship year: 2024

Implementation year: 2025/2026

Status: On-going

Amount allocated: R\$ 50,000.00



Sports Incentive Law



Gigantes do Vôlei de Praia Project

The aim of the project is to encourage people to practice beach volleyball by sharing the fundamentals of the sport mixed with playful activities and cooperative games.

The project has a social and educational approach and is intended for children and teenagers in situations of socioenvironmental vulnerability in the Ladeira dos Tabajaras and Chapéu Mangueira communities in Rio de Janeiro city.

Classes were held twice a week on the sands of Copacabana Beach. The project began in November 2024, with the activities ending in August 2025.



The project’s origin

The structure was the brainchild of physical education teacher and Olympic volleyball coach, Ednilson Porangaba, with the assistance of Olympic medalist and teacher Rui Campos.

The project was made possible through a partnership with *Instituto de Desenvolvimento do Indivíduo e Cidadania* [the Institute for Development of the Individual and Citizenship] – DEDIC, located in Brazil’s Federal District.



Indicadores



BENEFICIARIES

Direct	30
Indirect	30
TOTAL	60



OTHER INDICATORS

Partner schools	09
Communities contacted	02
Direct jobs created	09

Sponsorship year: 2023
Implementation year: 2024 / 2025
Status: Completed
Amount allocated: R\$ 112,999.61

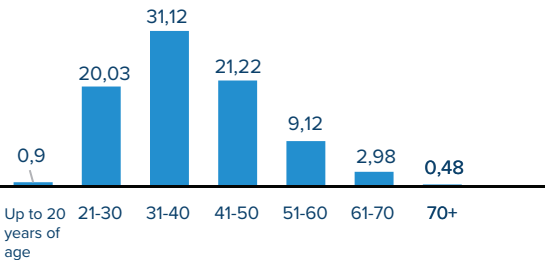
Girl Power Run Project

The Girl Power Run project consists of a street racing circuit that holds competitions in various Brazilian cities. The initiative is intended for all women seeking to enhance their quality of life and who are open to new challenges. Organized by Norte Mkt in 2025, the project was a partnership with the Zmax Group for the edition held in Rio de Janeiro city on October 12.

Total enrollees
4.769

Total kits picked up
4.253

Percentage



[FIND OUT MORE](#)

Indicators

Sponsorship year: 2024
Implementation year: 2025
Status: Completed
Amount allocated: R\$ 81,220.31



Child and Adolescent Rights Fund



GRAACC [Child and Adolescent Cancer Hospital] – Nutrition Monitoring Project

GRAACC was born in 1991 for the purpose of providing children and adolescents with cancer a high standard of treatment, thereby increasing their chances of a cure and guaranteeing the patients' quality of life.

GRAACC currently has a complete structure for child and juvenile cancer diagnoses, treatment and post-treatment care. The Hospital's cure rate is 80%.

GRAACC is the first Brazilian medical center specializing in pediatric oncology to receive JCI** international accreditation, which speaks volumes for the excellence and safety of its procedures and processes.

[FIND OUT MORE](#)

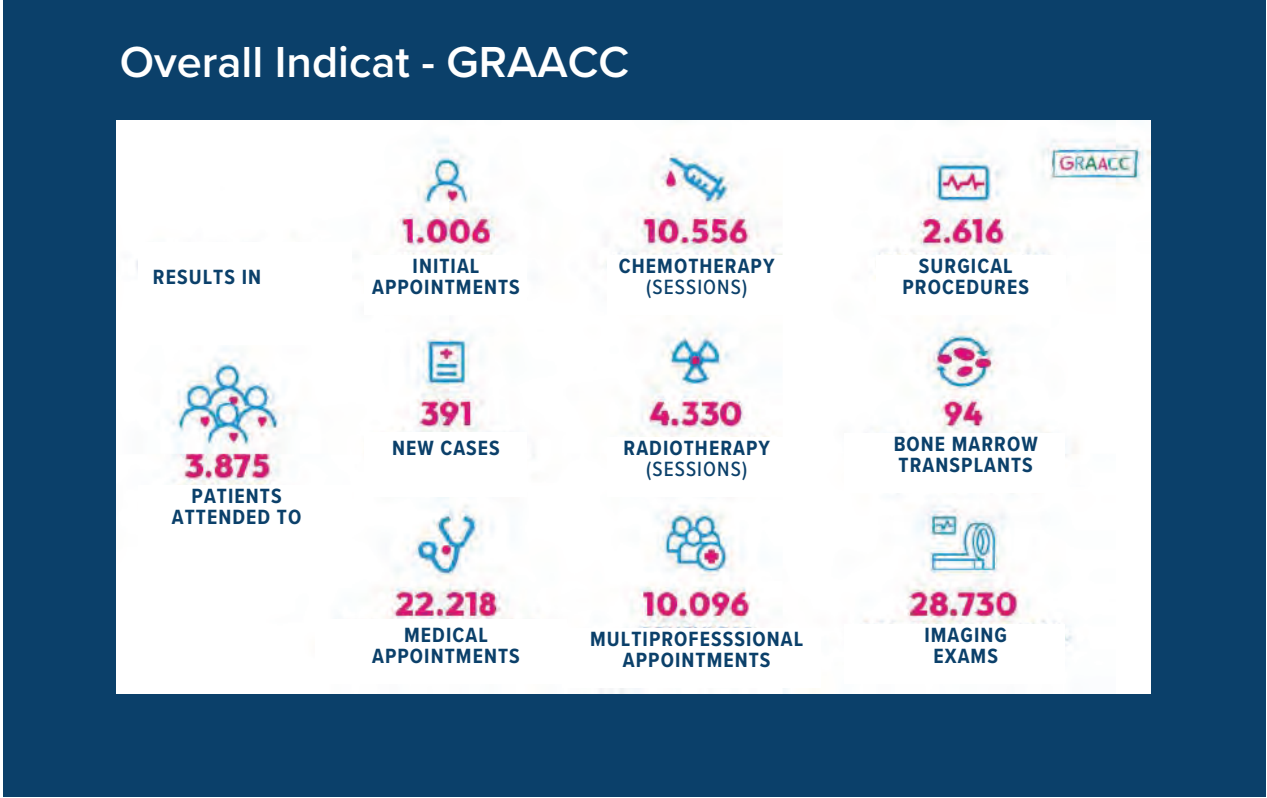


*Note: * FMDCA – Brazilian acronym for the Municipal Child and Adolescent Rights Fund*

*Note: ** The JCI (Joint Commission Internacional) is an external assessment process that certifies the quality and safety of the services provided by healthcare institutions around the world.*

The Zmax Group established this partnership with GRAACC to support the “Nutrition Monitoring” project. This support helped to make the initiative possible throughout 2024.

Malnutrition in children and adolescents with cancer manifests itself through weight loss, anorexia and insufficient food consumption, quite often arising from the phases of treatment like chemotherapy and radiotherapy. This situation favors increased infections and a greater likelihood of the disease returning. That is why nutrition monitoring during and after treatment is so important for guaranteeing higher success rates.



Indicators



BENEFICIARIES

Direct	3.875
Indirect	11.625
TOTAL	15.500



JOBS CREATED

Direct	834
Indirect	0
TOTAL	834

Sponsorship year: 2023
Implementation year: 2024
Status: On-going
Amount allocated: R\$ 57,159.00



GRACC holds an annual gathering of all the institution's partners with the aim of presenting indicators and thanking them for support, stressing the importance of the partnership for maintaining and expanding the work undertaken. It is also an opportune moment to get to know the hospital's facilities, acknowledging the structure of the service provided.



Tributes paid by GRAACC in 2024 and 2025 to Zmax, congratulating the organization as a partner company.

GRAACC Hospital Specialized Hemotherapy Care Project

Continuing the partnership established with GRAACC at the end of 2024, we supported the Specialized Hemotherapy Care Project at the institution's hospital, thereby contributing to making it possible throughout 2025.

Transfusion support is fundamental in oncology patient care, in various phases of treatment – primarily for those suffering from lymphoproliferative disorders, transplant recipients and hospitalized patients in the intensive therapy unit.



Indicators

Sponsorship year: 2024

Implementation year: 2025

Status: In procurement

Amount allocated: R\$ 40,610.15



McDia Feliz

The *McDia Feliz* campaign was created in Canada in 1977 and has also been promoted in Brazil since 1988. Its aim is to support institutions dedicated to fostering education and treatment of child cancer by donating the net revenue obtained from selling the most popular sandwiches of the McDonald's snack bar chain on a given day in August.

One of the beneficiary hospitals of the *McDia Feliz* day is GRAACC, which led the Zmax Group to support the cause beginning in 2024. For this purpose, every employee received two Big Mac tickets in advance so that they and their families could personally support the initiative.

The 2024 edition was held on August 24.

[FIND OUT MORE](#)



The Zmax Group also supported the campaign in 2025 by distributing two Big Mac tickets in advance to each employee, so that they and their families could once again support the initiative.

The 2025 edition was held on August 23.

On the eve of the 2025 McDia Feliz event, a joint MSD – Monthly Sustainability Dialog - was held with GRAACC. This gave our employees an opportunity to find out a little more about the institution, as well as the origin of the McDia Feliz campaign.

[FIND OUT MORE](#)



Elderly Persons Incentive Law



Hospital Evangélico de Cachoeiro de Itapemirim

HECI-VER Project

The Cachoeiro de Itapemirim Evangelic Hospital - HECI is a social organization recognized by the Espírito Santo state government. Through the Instituto Olhos, the hospital carries out medical appointments, exams and eye surgeries by renowned professionals and using cutting-edge equipment to provide patients with a greater quality of life.

Zmax Group has set up a partnership with the HECI to support the HECI-VER project – Um Novo Futuro aos Idosos de Cachoeiro de Itapemirim [a New Future for the Elderly People of Cachoeiro de Itapemirim] aimed at eliminating avoidable cases of blindness in that city. An initiative with the capacity to change the reality of elderly people living there.

FIND OUT MORE

Indicators



PERSONS ATTENDED TO

Ophthalmological Appointments	2.636
Exams	2.388
Cataract surgeries	782
Pterygium surgeries	22
Vitrectomy surgeries	20
Other procedures	109
TOTAL	5.957



Indicators

Sponsorship year: 2023
Implementation year: 2024
Status: Completed
Amount allocated: R\$ 67,999.80



Hospital de Amor Amparo ao Idoso Project

The Amparo ao Idoso Project of the Hospital de Barretos /Hospital de Amor, aims to provide comprehensive and humanized care for elderly people, covering medical, social and emotional aspects by fostering patients' health and well-being.

With a history stretching back over 60 years and internationally recognized for its excellence in technology and humanized care, the Hospital de Barretos/Hospital de Amor currently employs over 5,300 employees at its dozens of units related to the field of oncology distributed across Brazil.

The medical center, with its main office in the city of Barretos, in upstate São Paulo, is dedicated to cancer treatment for children, adolescents, adults and elderly people.

[FIND OUT MORE](#)



Indicators*

Sponsorship year: 2024

Implementation year: 2025

Status: On-going

Amount allocated: R\$ 40,610.15

*Note: *Indicators considered up to August 2025.*





For further information about the
Zmax Group, go to:
www.zmaxgroup.com.br